

Get-together - Thursday 03 September - 10:00-11:30 CET

Agenda

- **Welcome by the organisers & A few figures of the African market.** *Martin Maerz, Founder & Managing Partner | fairtrade*
- **Introduction to the Virtual agrofood & plastprintpack Africa 2020 platform.** *Paul Maerz, Managing Director & Freyja Detjen, Project Manager | fairtrade*
- **The 3 participation packages – Sponsoring and branding opportunities – Subscription.** *Paul Maerz, Managing Director & Freyja Detjen, Project Manager | fairtrade*
- **Tour d’Afrique: African partners of Virtual agrofood & plastprintpack Africa 2020 present their contributions to generate valuable business contacts for exhibitors & attendants and make the event a success**
 - How Africa’s leading market intelligence and corporate data provider will contribute to the event. Data-driven webinars, consultancy & speed dating. *Thibaut van de Werve, Senior Business Development Manager | Asoko Insight*
 - Algeria, Morocco, Tunisia: *Wissam Kandi, Social Media Sales Representative | Agroligne Algeria & Martin Maerz, Founder & Managing Partner | fairtrade*
 - Ethiopia: *Nebeyu Lemma, Managing Director | Prana Events Addis Ababa & Henok Mesfin, Director – Private Sector in Agriculture Development | ATA – Ethiopian Agricultural Transformation Agency*
 - Kenya, Rwanda, Tanzania and Uganda: *Lawrence Kuria & Neville Trindade, Managing Directors | B2B Africa Nairobi*
 - Nigeria: *Katharina Felgenhauer, Delegate | AHK Delegation of German Industry and Commerce in Nigeria & Paul Maerz, Managing Director | fairtrade*
 - Benin, Burkina Faso, Côte d'Ivoire, Ghana, Mali, Senegal, Togo: *Maame Efua Bordoh-Dadzie, Project Manager | AHK Delegation of German Industry and Commerce in Ghana*
- **What associations, institutions and export promotion agencies expect from the Virtual Event for their members**
 - *Mario Maggiani, General Manager | AMAPLAST Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association*
 - *E. Oluwole Toye, President & Chairman of Council | NIFST Nigerian Institute of Food Science and Technology. MD/CEO | Bell Oaks Laboratory. MD/CEO | Bread Mart and Confections*
 - *Iduh Valor, Trade Advisor | Business France Nigeria*
- **Q&A**
- **Closing remarks**